

HOME ASSIGNMENT (2022 Batch)
B.COM
(Sixth Semester)
CENTRE FOR DISTANCE AND ONLINE EDUCATION
DIBRUGARH UNIVERSITY

601: (Principles of Marketing)

Assignment 1. What do you mean by Market segmentation? Explain the process of Market segmentation. What factors should be evaluated in order to find out whether a particular market segment is worth pursuing? (10)

Assignment 2. What do you mean by Product Mix? Explain the different stages of Product Life cycle. (10)

602: (International Business)

Assignment 1. Explain the role of IMF and World Bank in maintaining international business relations. (10)

Assignment 2. What do you mean by countervailing duties? Explain Tariff and Non -Tariff barriers. (10)

603: (Direct Tax Laws)

Assignment 1. Explain the various types of Provident funds. How are various Provident funds treated for income tax purposes? (10)

Assignment 2. Discuss in detail about the provisions relating to the residential status of an individual under the Income Tax Act 1961. (10)
